

Sioux Falls Figure Skating Club Board of Directors Monthly Meeting Minutes Tuesday, June 21, 2022, 6:30pm Virtual Meeting

Present: Tom Stengrim, Allie Alvine, Katelyn Conover, Lily Derynck, Beverly Lush.

*Quorum was not met for this meeting. Continued with pertinent discussion but no voting.

Call to Order:

The meeting was called to order by President Tom Stengrim at 6:35pm.

REPORTS

Secretary's Report : Allie Alvine, Secretary

Minutes not approved due to lacking quorum

Financial Report : Beverly Lush, Club Accountant

All is looking good for end of year. Beverly presented the draft budget for 2022-23 including 5% increase in payroll and increases in some items. Reviewed drivers for the draft budget per her discussion with Riley. Some changes may be made and final budget will be presented for voting next meeting.

Director's Report: Riley Block, Club Director—Riley was sick so Tom reported

- Calendar: Main events have been scheduled. Still working on final date for ISI/USFS competition and if they will be on the same weekend or separated: USFS in Fall and ISI in Spring. Goal is to avoid other competitions and events in the region, as well as our busy hockey times, and stick with weekend yearly. Discussed increasing marketing for our competitions and reach out to Minneapolis, Pierre, Rapid City, as well as North Dakota clubs, including invitation letter from Riley.
- Coaching: Encouraging skaters to become junior and senior coaches for both HA and LTS, advanced etc. Planning some upcoming trainings and mentorships to help increase confidence in coaching, as well as reiterate expectations. Also looking at universities that may have skaters. Discussed reaching out to other hockey clubs that might know past hockey players in area that could help with HA. Will have Beth look into marketing for this need. Considering a referral program with perks to our skaters for bringing in coaching talent.

Learn to Skate and Aspire: Lily Derynck, LTS and Aspire Coordinator

- LTS: Drop in registrations for summer, consistent with past, but more than last summer. 37 skaters.
- Aspire: 3 skaters presently. All are new. Graduated 8 skaters to freestyle/advanced. Expecting more this Fall.
- Shooting Stars Summer Camp: July 18-21, 2022. 8:30-12:30. 18 skaters registered so far with more coming in daily. Happy with these numbers, but planning to get the word out early next year and might offer 2 different weeks.
- Fall Scheduling: No changes to days and times from past. Continuing to grow the teen and adult program.

Marketing Report: Beth Pearson, Marketing Director

No report

Fundraising Report: Carl Carlson, Treasurer

No report.

OLD BUSINESS

None.

NEW BUSINESS

- Thank you to departing board members: Carl Carlson and Sarah Hanson
- Welcome New Board Member: Katelyn Conover
- Open Board Positions: Coaches Rep needs to be voted on by coaching staff and reported to Board so they can start attending meetings. VP position, to replace Olivia stepping down after 1 year of 2 year term, is still open and considering candidates. Replacement will be voted in by the Board.
- New Potential Position: Because we have a need for coaching in our club we are looking at a hiring a coaching position. Coach Cody visited recently to interview and check out our club. All positive feedback. He is friendly and coaches well. Would be a good fit for our club. He is awaiting a Disney on ice contract for the year, and we are hoping to counter with an offer to bring him to Sioux Falls, with salary plus private lesson, off ice, and group opportunities for him to bring in income. If not this year, then hoping next year. Tom will be talking with him next week.

Next Meeting: Tuesday, July 12, 2022, 6:30pm (2 hour meeting planned)

Adjournment: Meeting ended 7:30pm.
